



SECURA CONNECT

SECURA  CENTRE
THE MALL NEXT

newsletter/ Jan-Mar 2024

1

Excitement Unveiled

Secura Centre Kannur Sets the Stage for BACK-to-BACK Shop Openings

The bustling Secura Centre Kannur is alive with excitement as it witnesses a wave of back-to-back shop openings, injecting new energy into its vibrant retail landscape. Leading the charge is Crossword, the beloved haven for bookworms and literary enthusiasts, promising to delight visitors with its vast array of titles and cozy reading corners. Following closely behind is Mama Earth, a beacon of natural beauty and wellness, offering eco-friendly products that cater to the mindful consumer. Not to be outdone, Reliance Trends steps into the limelight, bringing its trendsetting fashion collections to the forefront, catering to the style-savvy populace. And rounding off this retail extravaganza is 12D, a thrilling destination for entertainment enthusiasts, promising an immersive experience like no other with its state-of-the-art technology.



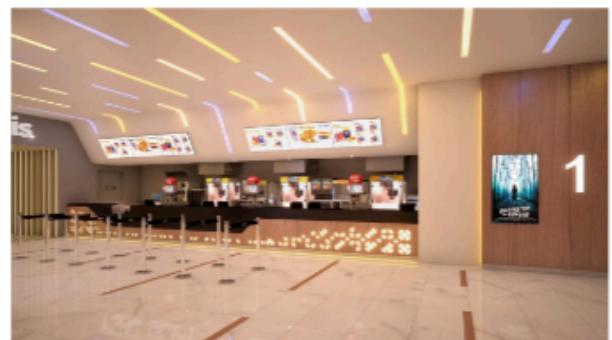


2

CINEPOLIS Set to Open at Secura Centre Kannur

A New Era of Cinema Experience Awaits as Cinépolis Arrives in Kannur

Excitement buzzes through the air as Kannur anticipates the imminent arrival of Cinépolis at Secura Centre Kannur. The news of this renowned cinema chain setting up shop in our city has ignited a wave of anticipation among cinephiles and entertainment enthusiasts alike. With its promise of state-of-the-art facilities and world-class cinematic experiences, Cinépolis is poised to redefine moviegoing in Kannur. The prospect of enjoying the latest blockbusters in plush seating, accompanied by top-notch audiovisual technology, has captured the imagination of locals. Beyond just being a place to watch films, Cinépolis at Secura Centre is destined to become a hub for social gatherings and shared experiences, where memories are made and stories unfold on the silver screen. As the countdown to the grand opening begins, anticipation mounts, promising a new era of cinematic delight for Kannur residents.





3

Charting Progress : Investors Meet

Investors gather in Perinthalamanna to witness the evolution of Secura Centre

January 3

Investors gathered at the Perinthalamanna site to witness the impressive construction progress of Secura Centre Perinthalamanna.

The event provided a firsthand glimpse into the remarkable advancements achieved in the development of this pioneering center. Amidst networking opportunities and shared visions for the future, the investor meet underscored not only the tangible progress achieved but also the profound potential embedded within the economic landscape of Perinthalamanna.



SBI CREDAI's Property Show 2024

Secura shines at Calicut Property Show presented by CREDAI

4

January 12

Secura Centre made a significant presence at the SBI CREDAI Property Show 2024 at Malabar Christian College, Calicut, showcasing its commitment to excellence in the real estate industry. With an impressive display and a dedicated team, Secura demonstrated its latest projects and innovative approaches to property development.

The expo served as a pivotal platform for Secura to engage with investors, highlighting the potential for substantial incomes in the dynamic retail landscape of Kerala. Through its participation, Secura reinforced its reputation as a forward-thinking developer dedicated to unlocking the full potential of commercial real estate, setting new standards of excellence in the industry.



5

A symphony of patriotism and unity

SECURA CENTRE commemorates Republic Day with fervor



January 26

Secura celebrated Republic Day across its domains, fostering a sense of unity and patriotism among its workforce at Secura Centre Kannur and Secura Centre Perinthalmanna. Embracing the solemnity of the day, employees gathered to pay homage to the nation, hoisting the tricolor with pride and singing the national anthem in unison. The celebration wasn't merely a formality but a heartfelt expression of Secura's commitment to the ideals of democracy and national integrity.

Honcho's Calicut Property Show

Secura making Global Waves at Honchos Property Show Dubai

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February 10

Secura recently made a notable appearance at the prestigious Honchos Property Show in Dubai. With a reputation for excellence and innovation, Secura seized the opportunity to showcase its latest developments and investment opportunities to a global audience. Secura's presence at the Honchos Property Show underscored its strategic focus on expanding its footprint beyond borders, tapping into international markets, and fostering new partnerships.

7

Navigating the KTX with Naveen

Seamless Coordination Ensures Flawless Execution of KTX Event



March 1

Naveen, the Manager of Leasing and Corporate Relations, along with being the Personal Assistant to Mr. M A Mehaboob, exhibited remarkable coordination abilities during the KTX Global wave event in Calicut. From handling logistics to engaging with participants and stakeholders, Naveen's adept communication and leadership played a pivotal role in ensuring the event's triumph. His capacity to foresee and tackle challenges on the spot added to a favorable experience for everyone involved, making a lasting impact on attendees and organizers alike.

SCP Site Marks National Safety Day

Promoting Safety Awareness and Best Practices for Employee

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March 4

National Safety Day was celebrated with great enthusiasm at Secura Centre Perinthalmanna site. The event aimed to raise awareness about the importance of safety practices and protocols among employees and the community. Secura reiterated its commitment to prioritizing safety in every aspect of its operations, ensuring the well-being of its employees and the surrounding community.

9

Empowering Women

Secura's Celebration of International Women's Day



March 8

Secura marked International Women's Day with vibrant celebrations at its head office and the Secura Centre in Kannur, embodying a commitment to gender equality and empowerment. The festivities were a testament to Secura's recognition of the invaluable contributions of women in the workplace and society at large.

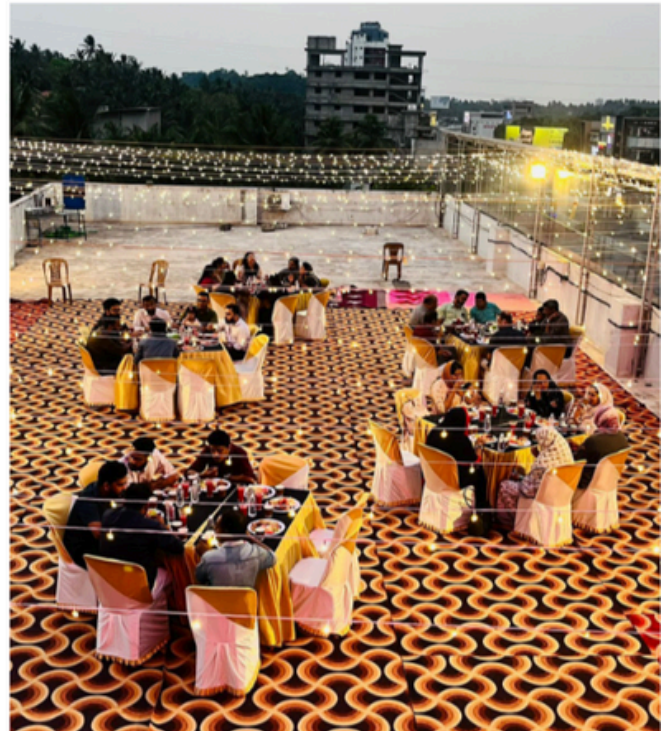
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Secura Unites in Celebration

Iftar Across Calicut, Kannur, and Perinthalmanna

March 26

Iftar was joyously celebrated at the Secura's Head Office in Calicut, Kannur, and in Perinthalmanna. The occasion brought together employees, families, and community members in a spirit of unity, reflection, and gratitude. The Iftar celebrations left an indelible mark, strengthening bonds and fostering goodwill among all.



Corporate Social Responsibility

Building a Sustainable Future through Purposeful Engagement

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Secura has demonstrated admirable commitment by establishing a corporate social responsibility fund dedicated to palliative care. This initiative showcases a profound understanding of addressing the community's needs beyond mere business interests. By allocating resources specifically towards palliative care, Secura is fulfilling its ethical obligations and embodying a compassionate ethos that resonates with stakeholders and society at large.



Project Pulse

Latest Project Update on Secura Centre Perinthalmanna

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The construction progress at Secura Centre Perinthalmanna is steadily advancing, with significant milestones achieved in various sections of the development. One notable highlight is the ongoing work of the mall building's second floor beam steel work, showcasing meticulous craftsmanship and structural integrity. Concurrently, significant strides have been made in the steelwork for the second floor columns of the multi-level car park (MLCP) block.



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